NEWS OF OUR



5301 N. Commerce Ave Suite C Moorpark, California 93021 Tel 805 529 3700 Fax 805 529 3701

Contact:

Jonina Costello / jcostello@full-throttlecom.com

Jason Bear / jbear@full-throttlecom.com

Phone: (805) 529-3700

NEW CANYON COOLERS® COPPER ADVENTURE TUMBLERS KEEP YOUR DRINK ICE COLD OR STEAMING HOT FROM FIRST TO LAST SIP

Quality and Stylish Copper Tumblers Now Available in 20 and 30-Ounce Sizes

Canyon Coolers[®] is introducing its new Copper Adventure Tumblers this season, with both 20 and 30-ounce sized styles to choose from. Staying true to the company mantra of keeping beverages "ridiculously cold," these new tumblers will not disappoint when it comes to your cold or hot drinks. Superiorly insulated and stylishly designed, the tumblers are a fit for all your "to go" activities, from your wildest journeys to your every day commuting adventures.



Employing high-tech vacuum insulation, the tumblers have incredible ice and heat retention keeping drinks at the temperature you want them to be – for hours on end. Constructed of a highly durable, double-walled, 18/8 food-grade copper coated stainless steel, the new Copper Adventure Tumblers are virtually indestructible and ready to accompany you on all your outings. The BPA-free tumbler's new slide closed lid prevents spillage, can even be shook without leaks, and used with a straw. Your perfect "partner", the tumblers have been ergonomically designed to both feel good in your palm, and work in 99 percent of cup holders.

The new Canyon Coolers Copper Adventure Tumblers feature the rich luster of copper, and "up" their style even more with an embossing of the company name and a star inspired by both the Arizona state flag and old western architectural accents. The 20-ounce tumbler has an MSRP price of \$24.99, the 30-ounce tumbler an MSRP price of \$29.99.

Canyon Coolers is a manufacturer renown for creating ridiculously cold, seriously tough coolers that keep food and beverages cold for not just days, but weeks. Developed originally for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 866-558-3267 or visit canyoncoolers.com.



Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com